PEOPLE CAMP 2020 - FOUR PART WORKSHOP SERIES
Social Media, Technology, Nonviolence and Social Change

As members of local and global communities who are committed to nonviolence how do we use social media and other technologies to transform the world around us to create a world free from violence and the threat of violence? In this workshop we will explore methodologies of effective communication using social media and other technology based mediums. We will discuss how these mediums are being used and misused today with the goal of giving attendees a better understanding of the landscape and enabling and inspiring them to use these tools for nonviolence. Facilitated by Collin Scott.

WORKSHOP #1: Understanding How You Show Up Online
Thursday, August 20th 7-9 p.m.
Our first session will focus on basics. How do you make choices about devices, browsers, search engines, understanding more about how you show up online? The decisions you make online can enable you to be effective as nonviolent practitioners and organizers. We will talk about the benefits and consequences associated with the choices you make online and how to minimize your risks while taking advantage of the technology. Our goal is to use Social Media and technology as a tool for advocacy while protecting yourself against doxing, targeted marketing, fake news, misinformation, and all the other potential troubles online.

During the initial gathering we will cover a lot of ground with plenty of chances to ask questions and get ready for some fun homework for the end of week content.

WORKSHOP #2: How to Create Information about Issues You Care About
Saturday, August 22nd 2-4 p.m.
The second session will cover our homework then walk through some basics about how to create podcasts, make videos (YouTube, Facebook, TikTok) and other technology to consume and create information about the issues you care about. As a part of the day's activities we will be generating a list of interview questions about the recent George Floyd protests and then as homework we will be creating mini interview podcasts where we interview each other about our experiences during the protests.

WORKSHOP #3: Dive Into YouTube, Facebook and Twitter
Thursday, August 27th 7-9 p.m.
We’ll start with discussions and reviews about our podcast project. Building on this experience we will dive into youtube, twitter and facebook focusing on some of the live broadcasting functionality and how it was used during the George Floyd protests. Special attention will be focused on understanding how the content that you see on social media can be gamed by algorithms and advertisers and what you can do to minimize the impact these forces have on what you are seeing. Homework TBD.

WORKSHOP #4: Turn Your Knowledge into Action!
Saturday, August 29th 2-4 p.m.
We’ll review and discuss our homework. Then we’ll plan how we can use the skills we learned over the course of the workshop to promote nonviolence after the close of virtual camp.